



CITY OF ROBINS

STRATEGIC FUTURE GROWTH OUTLINE – 2018

(ADOPTED 2/18/19, RESOLUTION NO. 0219-4)

<u>Goal</u>	<u>Strategy</u>	<u>Action Step(s)</u>	<u>Responsibility</u>	<u>Completed By</u>
INFRASTRUCTURE				
Goal #1	Short Term – (1-2 Years)			
Provide sanitary sewer, water, streets and storm water management to meet current and future needs of residents and businesses on a short, intermediate, and long-term basis.	Inventory and identify short, intermediate, and long-term city-wide infrastructure needs (sanitary sewer, water, streets, and storm water management) and present to City Council. Include needs outside of City (i.e., Indian Creek Project)	Conduct a study to identify infrastructure needs to include but not limited to: Indian Creek Tower Terrace N. Center Point Road County Home Road Looping water around City N/W Quadrant Water Management Plan	Engineering Legal Staff City Staff City Council	Jan.'19 – Jan.'20
	Develop a multi-year infrastructure improvement/expansion plan with priority aligned to: Future Land Use Marketing Demand Developer Trends Capital Improvement Plan	Determine priorities of infrastructure needs Determine financial impact Identify possible Funding Sources	City Council Engineering City Staff	Jan.'19 – Jan. '20
	Create a financial reserve to be used towards costs of improvements/expansion	Conduct a financial analysis of potential sources and determine funding levels and set asides.	City Council Financial Consultant	Jan.'19 - Dec.'20



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Intermediate Term (3-5 Years)				
Provide sanitary sewer, water, streets and storm water management to meet current and future needs of residents and businesses on a short, intermediate, and long-term basis.		Same as short term.	City Council	Dec. 2023
Long Term (6-15 Years)				
	Review and modify a multi-year infrastructure improvement/expansion plan with priority aligned to: <ul style="list-style-type: none"> - Future Land Use - Marketing Demand - Developer Trends - Capital Improvement Plan 	Council Review and Identify modifications Council establishes ad hoc committees as appropriate	City Council Ad hoc Committees	Jan.'24 – Dec.'33
	Continue a financial reserve to be used toward the costs of improvements/expansion.	Determine during Budget/Capital Improvement Plan process	City Council	Jan.'24 – Dec.'33



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Short Term (1-2 Years)				
Goal #2 Monitor the effectiveness/efficiency of sanitary sewer, water, streets, and storm water management systems currently and in the future (I.e., Indian Creek Upgrade)	Develop a GIS data base for infrastructure	Identify Costs Enter and maintain data	Engineering	Jan.'19- Dec.'20
	Review status of sanitary sewer, water, streets, and storm water management maintenance.	Identify Costs Enter and maintain data	Engineering	Jan.19 – Dec.'20
Intermediate (3-5 Years)				
		Same as Short Term Implement changes if needed	Engineering	Jan.'21 – Dec.'23
Long Term (6-15 Years)				
	Review status of sanitary sewer, water, streets, and storm water management maintenance.	Maintain and update the GIS data base, identify improvements and updates based upon the data.	Engineering City Staff	Jan.'24 – Dec.'33



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ECONOMIC DEVELOPMENT

Short Term (1-2 Years)

<p>Goal #1 Increase tax base of the City of Robins.</p>	<p>INCREASE RESIDENTIAL DEVELOPMENT</p>	<p>Review information in the Comprehensive Plan pertaining to housing in the City of Robins Review housing type information from other cities of similar sizes near larger cities. Gather information about Metro Area Market Drivers including Robins Zoning Regulations and FLUM.</p>	<p>Planning & Zoning City Council</p>	<p>Jan.'19 – Dec.'20</p>
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Intermediate Term (3-5 Years)

<p>Increase Residential Development</p>	<p>Provide information to the City Council relating to data gathered from the list of Short Term (1-2 Years) strategies. Consider revising the city's Future Land Use Map pertaining to residential based on information supplied to the City Council. Conduct City Wide Survey</p>	<p>Planning & Zoning City Council</p>	<p>Jan.'21 – Dec.'23</p>
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Long Term (6-15 Years)

<p>Increase Residential Development</p>	<p>Review Short Term and Intermediate activities and strategies.</p>	<p>REDI City Council</p>	<p>Ongoing 2019 - 2033</p>
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Short Term (1-2 Years)				
Increase tax base of the City of Robins.	INCREASE COMMERCIAL/RETAIL DEVELOPMENT			
	Take advantage of Robins Square – identify types of businesses the community will support in Robins Square.	Develop marketing plan for Commercial Development in Robins Square Present Marketing Plan to City Council for acceptance.	City Council REDI	Jan.'19 – Dec.'20
	Review the City's Development Regulations to assure that the City's development codes and practices are suitable to meet the city's future needs.	Review the Zoning Ordinance Review the Sub-division Ordinance Identify the current Market Drivers Update the Future Land Use Map to reflect Commercial growth needs.	Zoning Administrator Planning and Zoning REDI	Jan.'19 – Dec.'20
	Identify infrastructure needs necessary for Economic Development i.e. Tower Terrace, County Home Road, N. Center Point Road, Troy Road	See Infrastructure Section	REDI City Council	Jan.'19 – Dec.'20



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Intermediate Term (3-5 Years)				
Increase tax base of the City of Robins.	REDI engage the services of a part time Economic Development Coordinator	Develop Job Description Investigate associated costs	City Council REDI	Jan.'21 – Dec.'23
Long Term (6-15 Years)				
	Continue to review annually and align to city and market needs	REDI to provide Annual Report to the City Council	REDI City Council	Jan.'19 - Dec.'33
	Consider alternative methods to promote Commercial Development	Evaluate the feasibility of a shovel-ready Business Park, i.e., location, size, financing, etc. Evaluate need for City to purchase property for Economic Development Investigate availability of grants and other financial incentives that can be used to promote Commercial Development Meet with Elected Officials to determine opportunities at the State and County levels. Investigate RISE Review City Capital Plan	Engineering Legal City Council Ad hoc Committee	Jan.'19 – Dec.'33



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Short Term (1-2 Years)				
Increase tax base of the City of Robins.	Assure land for Residential and Commercial Development is available and to assist in infrastructure planning and development, ensure all land north of Main Street between the eastern border with Cedar Rapids and the east border of I-380 is within the City of Robins Corporate Boundaries.	Review the area and determine those parcels which are not within the City Determine the property owners and jurisdictions and 28E Agreements Conduct a Financial Analysis Formulate a timeline plan Begin discussions with property owners Begin process in selected areas	Engineering Legal City Council Ad hoc Committee REDI	Jan.'19 – Dec.'20
Intermediate Term (3-5 Years)				
	Assure land for Residential and Commercial Development is available and to assist in infrastructure planning and development, ensure all land north of Main Street between the eastern border with Cedar Rapids and the east border of I-380 is within the City of Robins Corporate Boundaries.	Continue discussions with property owners Modify the plan based upon annual needs Develop plan to implement	Engineering Legal City Council Ad hoc Committee REDI	Jan.'21 – Dec.'23



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Long Term (6-15 Years)				
Increase tax base of the City of Robins.	Assure land for Residential and Commercial Development is available and to assist in infrastructure planning and development, ensure all land north of Main Street between the eastern border with Cedar Rapids and the east border of I-380 is within the City of Robins Corporate Boundaries.	Continue to review City growth needs	Engineering Legal City Council Ad hoc Committee REDI	Jan.'24 – Dec.'33



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CITY SERVICES				
Goal #1	Short Term (1-2 Years)			
Provide and maintain a safe city by assuring quality public safety services	Provide adequate Police Department Staffing.	Follow the Human Resources Planning Document	City Council	Jan.'19 – Dec.'20
	Provide adequate Fire Department Staffing	Follow the Human Resources Planning Document		
	Intermediate Term (3-5 Years)			
	Provide adequate Police and Fire Department Staffing.	Follow the Human Resources Planning Document	Department Heads City Council	Jan.'19 – Dec.'23
	Loop the water system	See infrastructure section		
	Long Term (6-15 Years)			
	Provide adequate Police and Fire Department Staffing.	Follow the Human Resources Planning Document	Department Heads City Council	Jan.'24– Dec.'33
	Monitor needs annually	Review as demand occurs	Ad hoc Committee City Council	Jan.'24 - Dec.'33



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Goal #2 Provide and maintain a well maintained, clean city by assuring quality public works and city services	Conduct a study of current City owned buildings including Maintenance Buildings, City Hall, Church Structure, grounds and property to determine current status and needs	Establish an Ad Hoc Committee	Ad Hoc Committee City Council Engineering	Jan.'19 – Dec.'20
Intermediate Term (3-5 Years)				
Provide and maintain a well maintained, clean city by assuring quality public works and city services	Develop and implement a plan to address city needs.	Design specifications and plans and obtain necessary property. Develop financing sources	Engineers City Council	Jan.'21 – Dec.'23
Long Term (6-15 Years)				
	Construction of needed facilities	Start the bidding process, award bid and construct facility	Ad Hoc Committee Department Head City Council	Jan.'24 – Dec.'33
Goal #3 Provide adequate parks, trails, recreation and green space opportunities for the community.	Short Term (1-2 Years) Create a plan for trail and park needs.	Conduct a study to determine current and future trail locations. Develop a plan to phase in additional trails/multi-modal uses to include the Cedar Valley Nature Trail and intra-city trails. Implement improvements in South Troy Park restroom and shelter.	Engineering Department Heads City Council	Jan.'19 – Dec.'20



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Intermediate Term (3-5 Years)				
Provide adequate parks, trails, recreation and green space opportunities for the community.	Develop plan to provide multi-modal trails in all new developments	Update City Ordinances to incorporate plan recommendations.	City Council Communications Coordinator City Staff	Jan.'21 – Dec.'23
	Review park needs and update as needed.	Investigate Grant Funding		Jan.'21 – Dec.'23
	Develop new park and green spaces.			Jan.'21 – Dec.'23
Long Term (6-15 Years)				
Provide adequate parks, trails, recreation and green space opportunities for the community.	Continue to monitor needs Continue to promote effective communication with the city and its residents.	Periodically survey city residents using appropriate platforms regarding current matters.	City Council Communications Coordinator City Staff	Jan.'24 – Dec.'33



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COMMUNITY IDENTITY/ENGAGEMENT				
Goal #1	Short Term (1-2 Years)			
Develop and implement a community communication initiative.	Reinforce community identity points/core values in outreach with the community.	Create a Job Description for and engage the services of a part-time Communication Coordinator to implement strategies.	City Council	Jan.'19 – Dec.'20
	Continue community outreach programs, building on existing strengths (e.g., high community email subscription rate)	Conduct a City Wide Survey	City Council Communications Coordinator ECICOG Ad Hoc Committee	Jan.'19 – Dec.'20
	Work with local media to encourage more stories to focus on Robins	Meet with local media on a regular basis	Communications Coordinator	Jan.'19 – Dec.'20
	Implement “Did You Know” campaign format to educate public about the city budget and other city issues	Distribute Monthly	Communications Coordinator	Jan.'19 – Dec.'20
	Continue to update the city web page.	Post Monthly	Communications Coordinator	Jan.'19 – Dec.'20
	Intermediate Term (3-5 Years)	On-going		
Long Term (6-15 Years)	On-going			Jan.'24 – Dec.'33